



CANELO VS. KHAN BLOCKBUSTER FIGHT EXCLUSIVELY LIVE ON BOXNATION

BoxNation have secured the exclusive UK live TV rights for the biggest fight of the year between boxing superstars **Canelo Alvarez** and **Amir Khan** on Saturday 7th May at the new state-of-the-art T-Mobile Arena in Las Vegas.

In a stunning acquisition, The Channel of Champions will screen the sensational showdown that pits Canelo Alvarez, the WBC, *Ring* Magazine and Lineal Middleweight World Champion, against British superstar and former two-time world champion Amir Khan in an explosive blockbuster battle.

BoxNation, who in the first four months of this year will have shown five of the ten best pound-for-pound fighters in the world in Sergey Kovalev, Andre Ward, Terence Crawford and Gennady Golovkin exclusively live, delivers to its subscribers and British fight fans the mega-fight of the year.

The scene is set for the fistic extravaganza at the brand new, state-of-the-art, 20,000 seat arena on the famous Cinco De Mayo, Mexican holiday, weekend with thousands of fans descending into the big fight city.

Mexican great Canelo, the former unified WBC and WBA World Super-Welterweight Champion, has captivated fans around the world with his all-action brand of fighting and desire to face the toughest challenges.

With an outstanding record of 46 wins, 1 loss, 1 draw and 32 KO's, his sole loss came against then pound-for-pound great Floyd Mayweather Jr. on points, but has since gone on to lay claim to be boxing's biggest draw and one of the best and most recognized fighters in the sport.

Canelo makes the first defense of his WBC, *Ring* Magazine and Lineal Middleweight World Championship crown - that he won against Puerto Rican rival Miguel Cotto last November - at the catchweight of 155lbs, but now must match his power and ferocious combination punching against Khan's lightning fast and power-packed fists.

For British ace Khan, 31 wins, 3 losses and 19 KO's, he faces the biggest challenge of his life when he steps up in weight to take on Canelo in a truly career defining fight.

The Bolton fighter has faced insurmountable odds in the past when as a 17-year-old at the 2004 Athens Olympics he mesmerised the nation as he battled his way to a silver medal.

As a professional he's marked himself out as one of the most exciting fighters in the sport with his electrifying performances. Khan's won his last five fights in a row following a loss to unified super lightweight world champion Danny Garcia, including exciting wins over former world champion Luis Collazo, former three-time world champion Devon Alexander and heads into the May 7 mega-fight with a victory over former world champion Chris Algieri last time out in May 2015.

"I'm delighted and proud that the biggest fight of the year between Khan and Canelo will be broadcast exclusively live in the UK on BoxNation," said Frank Warren, Chairman of BoxNation. "We've had a tremendous year so far with five out of the top ten world's best fighters all showcasing their talents on the Channel Of Champions and now the fantastic addition of Canelo vs. Khan. The fight has caught the imagination of the public because Khan is taking a huge risk by moving up a couple of weight divisions to face one of the most fearsome fighters in the world in Canelo. It's a fascinating clash that has got the public, trade and media all split. Can Amir overcome the odds and use his fast feet and hands to overcome the raw aggression and power of Canelo? UK fight fans will be able to find out only on BoxNation."

"BoxNation is a great broadcast partner to carry the Canelo-Khan mega fight in the UK," said Oscar De La Hoya, chairman and CEO of Golden Boy Promotions. "Canelo-Khan is an international fight, with Mexico's biggest star fighter facing Britain's biggest star fighter, so I am pleased British audiences will have the opportunity to catch the action on BoxNation."

"Amir Khan and I are two warriors and I am very pleased that such an important network like BOX Nation will be broadcasting our fight in the UK," said Canelo Alvarez. "This demonstrates the tremendous interest that exists in this mega-fight on May 7, and will remind everyone that the fans are the ones who will be victorious because we will deliver an exciting fight."

"The fight against Canelo is the biggest challenge of my career and having the support of my fans back home, watching live on BoxNation, is going to help inspire me to victory," said Amir Khan. "This fight is going to have it all - speed, power, skill - and I'm going to give everything to make sure that it's my hand that is raised come the end of the night. It's not going to be easy but I'm going to do British boxing proud."

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About BoxNation

BoxNation, the Channel of Champions and proud partner of Rainham Steel, is the UK's first dedicated subscription boxing channel. For £12* a month and no minimum term customers can enjoy great value live and exclusive fights, classic fight footage, magazine shows and interviews with current and former fighters.

Previous highlights have included Haye vs Chisora, Khan vs Collazo and Mayweather vs Maidana.

The channel is available on Sky (Ch.437), Freeview (Ch.255), Virgin (Ch.546), TalkTalk (Ch.415), online at watch.boxnation.com and via apps (ios, Android, Amazon). BoxNation is also available in high definition on Sky (Ch. 490), at no extra cost to Sky TV subscribers, providing they are already HD enabled.

BoxNation is also available to commercial premises (inc. pubs, clubs and casino's) in the UK and Ireland, for more information on a commercial subscription please call 0844 842 7700.

For more information visit www.boxnation.com

*Plus £8 registration fee for Sky TV customers.

About Canelo vs. Khan

Canelo vs. Khan, a 12-round fight for Canelo's WBC, *Ring* Magazine and Lineal Middleweight World Championships, is promoted by Golden Boy Promotions in association with Canelo Promotions and sponsored by "Cerveza Tecate, Born Bold," O'Reilly Auto Parts, Casa Mexico Tequila and DOOM® -- Fight Like Hell on May 13. David Lemieux vs. Glen Tapia is presented by Golden Boy Promotions in association with Eye of the Tiger Management and Patrick Teixeira vs. Curtis Stevens is presented by Golden Boy Promotions in association with Main Events. The mega-event will take place Saturday, May 7 at T-Mobile Arena in Las Vegas and will be produced and distributed in the U.S. live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

Tickets priced at \$1,500, \$1,000, \$800, \$600, \$400, \$250 and \$150, not including applicable service charges and taxes, with a total ticket limit of 12 per person (a limit of 10 per person at the \$1,500, \$1,000, \$800, \$600 and \$400 price levels and a limit of two [2] per person at the \$250 and \$150 price level) are on sale now. To charge by phone with a major credit card, call 888-9-AXS-TIX (888-929-7849). Tickets also will be available for purchase at www.t-mobilearena.com or www.axs.com.

For more information, visit www.goldenboypromotions.com or www.hbo.com/boxing, follow us on Twitter at @GoldenBoyBoxing, @canelo, @amirkingkhan, @OscarDeLaHoya and @HBOboxing, become a fan on Facebook at www.Facebook.com/GoldenBoyBoxing or www.Facebook.com/HBOboxing, join us on Instagram @GoldenBoyBoxing, @canelo, @amirkingkhan, @OscarDeLaHoya and @HBOboxing, and follow the conversation using #CaneloKhan.

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